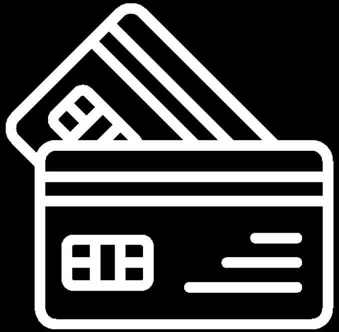
[XTX]

Why should a merchant accept Bitcoin?

[XTX]

Credit Cards are brutal

Visa, MasterCard, Amex - they charge 2.5% - 4% in fees on every sale.



In Bitcoin fees can be less than 1% or just few sats (Lightning).

Chargebacks

Credit cards are reversible.

Chargebacks are rising.

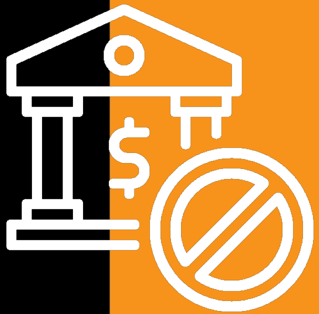
Bitcoin payments are final.

Gobal Payments

Borderless

No Banks

No currency conversion, no delays.



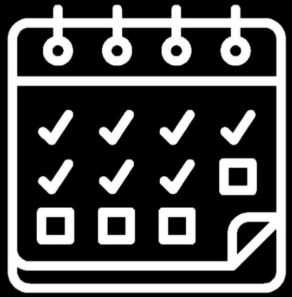
[XTX]

Faster settlement

Card payments can take days to hit your account.

Bitcoin settles in minutes or seconds.

Less float, more liquidity.

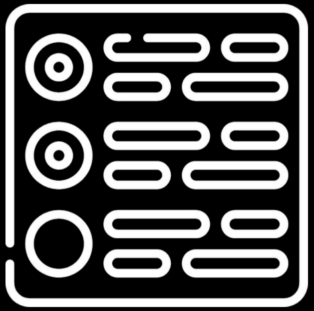


[XTX]

The UX is actually better

Credit Card checkout forms are clunky.

Too many detail.s (Address, Billing address, CVV..)



Scan

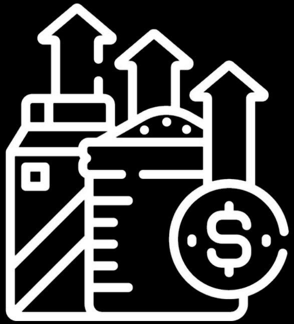
Confirm

Done

[XTX]

Long term (Inflation)

Protect your profits from inflation.



There will only ever be 21 million btc.

[XTX]

New Customers

New customers

=

More revenue

Bitcoiners want to spend sats.

Accepting it brings in a loyal customer base.